PAPER ASSIST

Paper and envelope supplier, Paper Assist, choose a range of Ansell fixtures when they created their display studio in Dublin, Ireland. To compliment their wide range of paper and envelope range, the Unity 150 LED Wallwash, Comfort LED CCT Downlight and the Three Circuit Unity 2 LED Mains were all installed.

To show Paper Assist's products in the best light in the showroom, Unity 150 LED Wallwash and Three Circuit Unity 2 LED Mains were both used to illuminate the displays around the showroom as well as the paper art piece. The Unity 150 LED Wallwash gave Paper Assist the flexibility to highlight areas of the showroom which needed to be showcased. This recessed adjustable wallwash LED has a tilt angle of -15° to 45°, allowing for the light to be adjusted as required. Available in both cool white and warm white, it has a die-cast aluminium body and heatsink for good thermal management, making it ideal for use in retail applications.

Comfort LED CCT Downlights were also used along the walls of the showroom, chosen for its deep cut-off angle for glare control and comfort as well as its enhanced diffuser design, providing outstanding light uniformity. With both cool white and warm white options, it was an ideal choice for Paper Assist and complimented the other luminaires installed in to the showroom.

As well as the Comfort LED and Unity 150, the Three Circuit Unity 2 LED was installed around the showroom in order to project light and give focus to certain areas of the space. The Three Circuit Unity allows for installations with a multi-circuit requirement, making it ideal for the Paper Assist showroom. With a 355° rotation with 0-180° tilt on the bracket, it allowed those at Paper Assist to focus and direct light on to displays and their art installation just how they wanted it. The anti-glare design provided visual comfort for those visiting the showroom as well as showing off the products in the best possible light. The Three Circuit Unity 2 LED is available in white black and satin silver making it ideal for a range of settings and environments.